

# Privacy Policy

Privacy Policy for [chihwing.com](https://chihwing.com)

Last Revised: 26 December 2025

This Privacy Policy of **Seopilot LTD** (registered address: **17 THEKLAS LYSIOTI STREET PISSAS BUILDING, FLAT/OFFICE 501 3030 LIMASSOL CYPRUS**), the operator of the [chihwing.com](https://chihwing.com) website and an affiliate of the Chihwing platform ("Company", "we", "us", "our"), describes how we collect, use, and disclose information about users of our website ([chihwing.com](https://chihwing.com)), related services, applications, and tools (collectively, the "Services"). "You" and "your" refers to you as the user of the Services.

Please read this Policy carefully. By using or accessing any of the Services, you agree to the collection, use, and disclosure of your information as described in this Policy. If you do not agree to this Policy, you are prohibited from using or accessing any Services.

## 1. UPDATES TO THE PRIVACY POLICY

We may modify this Policy from time to time, which will be indicated by an updated "Last Revised" date at the top of this page. If we make material changes to how we use collected information, we will make reasonable efforts to notify you (e.g., via email to the last email address you provided, by posting a notice of such changes on our website, or by other means consistent with applicable law). By continuing to use the Services after such changes, you acknowledge your acceptance of the updated Policy.

## 2. COLLECTION AND USE OF INFORMATION

When using the Services, we may collect the following categories of information:

### A. Information You Provide Directly:

- **Account Registration:** To create an account and use the Services, we collect your name, email address, date of birth (for age verification), and password.
- **Communication Information:** When contacting support, participating in surveys, or promotions, we may collect your name, email address, and the content of your message.
- **Voluntary Information:** You may choose to provide additional information to customize your profile.

### B. Information Collected Automatically:

- **Usage Data:** We collect information about your interaction with the Services, including IP address, browser and OS type, website usage data (pages viewed, visit time), mobile device identifiers, as well as your in-game actions, preferences, and history.
- **Device Information:** We may collect data about your device type, its settings, operating system, and unique identifiers.
- **Cookies and Similar Technologies:** We use cookies and pixel tags to analyze traffic, personalize content, and display relevant advertising. For more details, see **Section 6**.

### C. Information from Third-Party Sources:

We may receive limited information about you from third-party services if you choose to register or log in through them (e.g., via a social media account). The type of information received depends on your account settings with that provider.

## 3. PURPOSES OF USING INFORMATION

We use your information for the following purposes on lawful bases:

- **To Provide and Operate the Services:** To create and manage your account, process requests, ensure game functionality, and communicate with you regarding the Services.
- **To Personalize and Improve Experience:** To tailor content and recommendations, and to analyze and improve our Services.
- **For Security:** To detect, prevent, and investigate fraudulent activity, security breaches, or potentially prohibited conduct.
- **For Marketing and Advertising (with your consent):**
  - To send you promotional and informational messages about our Services, promotions, and bonuses via email, SMS, messengers (e.g., WhatsApp, Telegram), or via telephone calls (including automated calls or calls using AI-generated voice), provided you have given your explicit consent in accordance with applicable law (e.g., TCPA).
  - To show you personalized advertising on our and third-party platforms.
  - **You may opt out of receiving marketing communications at any time**, by following the instructions in the emails (e.g., the "unsubscribe" link), replying "STOP" to SMS, or by adjusting settings in your account. Opting out of marketing will not affect your receipt of important service notifications.
- **For Legal Compliance:** To fulfill our legal obligations, respond to government requests, and protect our legitimate rights.

## 4. DISCLOSURE OF INFORMATION TO THIRD PARTIES

We may disclose your information to the following categories of recipients:

- **Service Providers:** Third-party companies that assist us in operating the Services (hosting, analytics, payment processing, customer support, marketing). They have access to information only to perform tasks on our behalf and are obligated to protect it.

- **Affiliates:** Companies within our corporate group, including Chihwing, to ensure coordinated operation of the platforms.
- **Advertising and Analytics Partners:** To display personalized advertising and analyze the effectiveness of our campaigns.
- **As Required by Law:** When required by law, to comply with a judicial proceeding, to protect our rights or the safety of our users.
- **In Connection with Corporate Transactions:** In the event of a merger, sale of assets, or other corporate reorganization.

**We do NOT sell your personal data to third parties as an asset.**

## **5. INTERNATIONAL DATA TRANSFERS**

We are based in the UK, but our Services are targeted at users in the US. Your information may be processed and stored in countries outside your country of residence, including the USA and the UK, where data protection laws may differ. By accepting this Policy, you consent to such transfer.

## **6. COOKIES AND SIMILAR TECHNOLOGIES**

We use cookies, pixel tags, and other tracking technologies to:

- Authenticate users and operate essential functions.
- Analyze traffic and user behavior.
- Personalize content and remember your preferences.
- Display targeted advertising on our site and within our partners' networks.

You can manage cookie settings through your browser. However, disabling certain cookies may affect the functionality of the Services. Our site does not currently respond to browser "Do Not Track" signals.

## **7. GEOGRAPHICAL RESTRICTIONS AND AGE**

Our Services are intended for users located in the United States who are at least **21 years of age**. We do not knowingly collect information from individuals under this age. If we become aware that we have collected such information, we will take steps to delete it.

Access to the Services is blocked for residents of the following US states: Idaho, Michigan, Nevada, Washington, Connecticut, New Jersey, Montana, Louisiana, New York, California, Mississippi.

## **8. YOUR RIGHTS AND CHOICES**

Depending on your location, you may have the right to:

- Access your personal information.
- Correct inaccurate information.
- Request deletion of your information under certain conditions.
- Restrict the processing of your data.
- Withdraw consent to processing (where processing is based on consent).
- Opt-out of receiving marketing communications (see Section 3).

To exercise these rights or for inquiries, please contact us using the details in **Section 9**.

## **9. CONTACT INFORMATION**

If you have questions or requests regarding this Privacy Policy or your data, please contact us:

- **Data Controller: Seopilot LTD, 17 THEKLAS LYSIOTI STREET PISSAS BUILDING, FLAT/OFFICE 501 3030 LIMASSOL CYPRUS**
- **By Email:** [Please specify the support email, e.g., support@[chihwing.com](mailto:support@chihwing.com)]

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